

Business Plan competition -2022




PRINCIPAL

MMK & SDH
Krishnamurthy Puram, Mysore-570 008

Report

Date: 9th February 2022

Time: 10:00 AM

Judges: Mr.Santhosh.D.H

Mr.Mahadevswamy.S

Mr.Niranth.M.R

Number of Participants: 12

The business plan competition was organized in Association with IQAC under the “**ENTREPRENEURSHIP HUB**” of P.G.Department of commerce. The program started with the formal welcome of the judges. Principal Prof.Sainath Malligemadu, Mr.Santhosh.D.H, Assistant Professor U.G.Department of commerce and management, Mr.Mahadevswamy.S Assistant Professor U.G.Department of commerce and management, Mr.Niranth.M.R Assistant Professor U.G.Department of commerce and management, Dr.Devaki K.K, HOD P.G.Department of commerce and Kiran Kumar G. Assistant Professor P.G.Department of Commerce were present.

Outcome:

Participants in the Business Plan Competition benefit in a variety of ways:

- Experience creating a business model and writing a business plan
- Familiarity with primary and secondary market research and the process of conducting feasibility studies
- Feedback from the judges really helped in the financial projections of the plans
- Opportunity to sharpen communication skills
- It also promoted entrepreneurial skills among all the participants
- All the participants gained confidence how to face an interview and answer to the questions asked.


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